APPLICATIONS OF SOCIAL MEDIA TO LEARN SPEAKING

Dewi Sri Kuning[1]
dewisrikuning@gmail.com

Universitas Muhammadiyah Kotabumi

Abstract: This study is library research. The aims of this study is to know what are the aplications from social media which often used by the students because social media as the media to learn English, especially speaking. Generally, many applications in social media that can be used by user to interact about all things in everywhere and everytime. But, there are special applications to learn speaking, like 1) Learn to Speak English with Busuu, (2) Hello English, (3) BBC Learning English, (4) Learn English with Aco, (5) Memrise, (6) Duolingo, (7) HelloTalk, and (8) Rosetta Stone. So, those application can help them in studying English, especially speaking skill.

Keywords: Applications, Social Media, Speaking English.

Abstrak: Penelitian ini merupakan penelitian dengan metode studi pustaka. Adapun tujuan dari penelitian ini adalah untuk mengetahui apa saja aplikasi-aplikasi dari media sosial yang paling sering digunakan oleh pelajar karena media sosial sebagai media untuk belajar bahasa Inggris, terutama kemampuan berbicara. Umumnya, banyak ragam dari media sosial yang digunakan oleh penggunanya untuk berinteraksi tentang semua hal dimanapun dan kapanpun. Tetapi, media sosial memiliki aplikasi khusus untuk belajar berbicara, yaitu seperti 1) Learn to Speak English with Busuu, (2)Hello English, (3) BBC Learning English, (4) Learn English with Aco, (5) Memrise, (6) Duolingo, (7) HelloTalk, dan (8) Rosetta Stone. Jadi, aplikasi-aplikasi tersebut bisa membantu mereka dalam belajar bahasa Iggris, terutama kemampuan berbicara.

Kata Kunci: Aplikasi-aplikasi, Media Sosial, Berbicara Bahasa Inggris.

I. INTRODUCTION

Language is the tool to communicate with other people. Without understand a language, it will difficult for us to get the message which is delivered by a communicant. Human needs language as much as they need air, water, and food. There would be no life without that channel which connects people, as it is the basic means of oral communication among individuals, groups and people. In this globalization era, an international language is English and for Indonesian country, a foreign language is English language. There are four skills of English which is must be master for the learners, they are listening, speaking, reading, and also writing.

Language correlates with mass comunication. Mass communication is a process which the communicators use media to spread the message widely and continously by creating the meaning and it is hoped can influence the other people by many ways. Mass communication is very important for millenial era and it influences every single life of human to get correct

information. Mass media is the tools to share the information to communicant by using some tools, like newspaper, film, radio, television, and so on. The most common platforms or traditional communication instruments for mass media are television, radio, newspaper, and magazine. Moreover, internet and social media as new mass communication instruments.

In teaching learning process, media is an important things. Media is the tool to deliver message or information from one place to another place. Beside that, to make the process of teaching learning being fun, the teacher can use many medias in the classroom. So, it can make teaching and learning process will be more effective and highly signifcant. Many kinds of media that can be used by the teacher through visuals, sounds, smells, and tastes. So, the teacher can choose the apropriate media in the classroom.

One of the media for millenial era is a social media from internet. Social media is an online media which the users iseasy to use, to participate, to create the content by using blog, social networking, forum, and virtual world. Right now internet and mobile phone grow fastly, so it make social media grow fastly also. To access social media can be done whereever and whenever. So, social media changes mass conventional in spreading the online news in current time.

Social media is as the tool to help the students learning English in this modern era. So, as the teacher also should understand about kinds of application that can be used to help the students learn English. This study is really important to be disscussed because many application in social media that can be used to learn English, especially special application to help the learners study about speaking skills, because speaking is the important thing in learning English language. Language is spoken because speaking as one of the important skills in learning English beside reading, listening, and writing. So, the writer really interested to disscuss this topic about the applications to learn English especially speaking because the aim study is to know what are the aplications from social media which often used by the students, especially aplication to learn speaking.

II. LITERATURE REVIEW

Speaking delivering idea between people, knowledge, information, idea, opinion, and feeling to be an idea or it can be called as communication by using mouth to speak whether monologue, dialogue, or others. Speaking is the ability of people in talking English fluently and good pronunciation about the information, knowledge, or featues of English and deliver by mouth, as stated by Harmer (2007). Beside that, speaking is the activity of

deliver message or something by knowing the meaning of the language in nonverbal or verbal ways (Chaney, 1998). It can be concluded that the process of producing a language and sharing the idea from one to someone else is can be called as speaking.

In mastering speaking, it can be done by many ways, and one of them is by practice speaking uses media online. In thie era, media online can be done through voice, video call, or video chat. So, it will make the learners easier in learning English, because many applications that can be used by the learners to practice speaking English, so the learners will speak English fluently and confidence.

According to Rosyada (2008), the word media comes from Latin word "medius" which is literally interpreted as the middle, the introduction or the intermediary which means being in two positions between the teacher and the language. Media comes from the word *medium*, and derives from the word *medius* which the meaning is *"middle",* Bakri (2011). Media in wide meaning are the tools of communication or data. Media refers to all components of mass media, like printing media, media of news, theatre, broadcasting of radio or television, advertising, and photograph.

There are modern technologies available for teachers of English for millenial era right now as state by Howe, N. and Strauss, W. (2000) they are Blogging,

CALL (Computer Assisted Language Learning), Communication lab, Internet, Pod casting, Programmes through educational satellites, Quicktionary, Speech Recognition Software, Video conferencing, Video Library, TELL (Technology Enhanced Language Learning), and Quick Link Pen. All of them are modern technologies which is used for the teacher in teaching the students especially for students in millenial era as right now. One of the modern tools which can be used for teacher in teaching English is internet.

According to Strauss, El-Ansary, Frost (2003) internet is a whole network that are connected to each other. Internet (interconnection-networking) is a globally wide area networking which connects to many computer systems and it is across the world. Internet is as source of information because internet has created to help people in getting much of information. Students now especially student of millenial era in learning English, they use an internet. When they use internet, it means that they are in online condition. Teaching by online or by using internet is very interesting and very grateful ways because the students can look for the suitable material which can be used for them in teaching and leraning process. Online learning not only can be used in the classroon, but also it can be used at home, in everywhere and whenever. They can open

google, youTube or many more by using internet.

Beside that, by using internet the students or the teacher can collect the data from may source of learning. In improving speaking English, the students can use many application to practice speaking and they can connect with other person, like friends, teacher, someone else, and even native speakers. When the students can meet in social media by native speakers, of course they will try to communicate with them by using English, like to chatting, messaging, video calling, even sending a message or picture. So, it is as the ways to practicing English because social media not only used for them just for entertain, but also as the ways to practicing their ability in English, especially speaking. By the internet also, the students can search a lot of materials to learn, for instance, audio, video, radio and TV shows, games, voice recordings, quizzes, podcasts and so on.So, internet also as media to teach English.

After the teacher can choose appropriate media to teach the students in the classroom, the teacher can teach the students well by giving approprite technique of teaching also. Crookes and Chaudron (1991) stated that controlled technique is when a teacher has controlled over teaching process. Kayi (2006) stated that discussions, role play, simulation, brainstorming, and storytelling are the techniques for teaching speaking.

Teaching media helps teacher in conducting teaching and learning activity in the class. It makes teacher easier in delivering knowledge during teaching process. However, before using the media, the teachers should know whether the media is useful or not. Bertram, Ranby, Adendorff, Reed, and Roberts, (2010) stated that the teachers need to understand how media resource can be useful within learner-centered. The teachers should choose the media that will be used in teaching and learning based on material needs in order to reach the goal of learning. Moreover, media offers positive contributions towards teaching and learning process. Nowadays, there are many kinds of media that can be used in teaching and learning process. Arsyad (2015) stated that there are six categories of teaching media such as human media, printed media, audio media, visual media, audio-visual media, and multimedia. Those six categories of media can be used in teaching and learning process especially in a scope of English teaching and learning process. Human media is also part of teaching media. Arsyad (2015) stated that human as media is the oldest media that is still used to deliver the knowledge.

Further, in language teaching process, language teachers especially the English teachers, can guide other people (students)

to be able to speak fluently with the technique and media they have as role of a teacher. Indriyani (2015) stated that the teachers have important role in succeeding students in speaking. However, before using appropriate technique and media in teaching process, the English teachers need to make their students understand that they also need to know what is required in speaking a foreign language. Khameis (2006) stated that learning to speak a foreign language requires more than understanding grammar and vocabulary. It also requires the function of language.

Social networks are very important tool for the students. Social networks asks the students and the users to be studied as distributors of information. So, social networks turned to be more than chatting or just creating new relationships to a way of expression and sharing all kinds of ideas.

In teaching speaking skills of English, the teacher also can choose social media. In this era, social media are very important because all of the things are there in internet. Social media is an online techology that people/user can use it to make a social relations to another people about some activities, real-life experience, career, interested things, feeling, and many more. Social media brings the big effect for the society right now.

Social Media has been defined as websites which allow profile creation and visibility of relationships between users (Boyd & Ellison, 2008); web-based applications which provide functionality for sharing, relationships, group, conversation and profiles. Here some of the application of social media which can be used for improving speaking skill of English for the students:

1. **Learn to Speak English with Busuu (**Nushi and Homa:2016)

"Learn to Speak English with Busuu" is an application of social media which contain many features to help us in learning English, especially speaking. Not only about speaking, but also we can learn about vocabulary, grammar, pronunciation, and others. Learn to speak English with busuu are easy, fun, and effective.

2. **Hello English** (Yuanita:2019)

Hello English is an application of social media which make the users, especially the student become interactive and creative. Many features which can be given from this application, like *grammar, vocabulary, conversation, and so on.* Beside that, in this application has feature "games" to make the users be more interested. Then, the they can discussion with another users of Hello English to studying English, especially speaking.

3. **BBC Learning English (**Nitonde:2018)

This app teaches learners English through simple English Conversations. It is from BBC News, BBC Learning English

Program: 6 Minute English, English At Work, The English We Speak. Each lesson comes with audio, transcript and vocabulary, which help you to improve your English Grammar, English Speaking and expand your English Vocabulary.

4. Learn English with Aco (Nitonde:2018)

This ELT app helps learners with reading, writing, listening, speaking, conversation, learning pronunciation, translation, grammar & vocabulary. One can now learn English daily without taking an English course. Learners can receive English education without attending an English class. Reading English, writing English, you can now learn English for free, on the go.

5. Memrise (Izah:2019)

Memrise application focus in learning English by understanding the vocabularies first. This application offerss many interest and creatif ways to make the users understand every vocabulary which is given, so the users can remember it easier. Beside it gives simple interface, Memrise might us to connect with other users of this application. Memrise provides 30 degrees of learning. As the users, we can see our development in learning by this application.

6. Duolingo (Ahmed:2016)

Duolingo teaches the users many languages include English. Many other languages which is provided in this application, like Mandarin, Russian,

Polandia, and many more. This application makes learning English activity easier. As Memrise, Duolingo provides degree of language by new vocabulary everyday. We also can choose other topic to learn English, as education, health, science, and so on.

7. HelloTalk (Nushi:2018)

HelloTalk is one of application to learn English. HelloTalk is a popular language learning app on the market, the team of which is based in Hong Kong and Shenzhen, China. This application covers almost all the languages in the world including English, Japanese, Korean, Spanish, French, Mandarin, Portuguese, German, Italian, Russian, Arabic, and many other languages. Its main purpose is to connect language learners directly to native speakers and the target culture in order to facilitate language learning.

8. Rosetta Stone (Yurdean and An:2016)

This application can be used for children and teenagers. "Rosetta Stone" gives many simple interfaces and it supported by thousand words to improve our vocabulary. This application offers many fun activities, so the learning will be funnier, easier, more comfortable, and more interested. Beside that, this application provides other language learning, like Franch, Germany, Itali, and 19 others.

From the explanation above, actually social media also has many application which can be used to practice speaking, so

the learners can try to improve their speaking skills by always practice to use it. Hopefully social media can be used in correct way for the learners, so the learning process of English will be effective and bring a big improvement for students.

III.   CONCLUSION

There are several application that can be used for the learners in learn about English. Those application can be used for certain skills of English, especially for speaking. Those application not only learn about speaking, but the users can learn about vocabulary, grammar, coversation and many more as the supported in learn speaking. Several application which can be used to learn speaking are: *1) Learn to Speak English with Busuu, (2)Hello English, (3) BBC Learning English, (4) Learn English with Aco, (5) Memrise, (6) Duolingo, (7) HelloTalk, and (8) Rosetta Stone.*

The teacher also can feel be helped from social media because it can easier teacher's job to teach the students in improving their speaking ability, because the students not only can learn it in school, but in everywhere and everytime. Social media brings big effect for education field because education is the important thing in developing human in facing millenial era, so students cannot be separated from the information and technology development.

Beside that, some application design of learning software should be reasonable, suitable video clips, music, animation and pictures will certainly make students feel interested and help them understand the contents. In addition, the level of difficulty should be suitable to students' learning level. It means thet, the students can choose by themselves about the application that is easy to be used for them because easy to be used means that easy to improve their skills, especially speaking.

REFERENCES

Ahmed, Heba Bahjet Essa. (2016). Duolingo as a Bilingual Learning App: A Case Study. *Arab World English Journal (AWEJ) Volume.7 Number.2 June, 2016.* Prince Sultan University: Arab.

Arsyad, A. (2015). *Media Pembelajaran* (Edisi Revisi). Jakarta: Rajawali Pers.

Bakri, Hasrul. (2011). Jurnal MEDTEK, Volume 3, Number 2, October 2011. Desain Media Pembelajaran Animasi Berbasis Adobe Flash CS3 Pada Matakuliah Instalasi Listrik 2. (Onlune). (https://dokumen.tips/documents/jurnal-hasrulbakri.html)

Bertram, C., Ranby, P., Adendorff, M., Reed, Y., & Roberts, N. (2010). *Using Media in Teaching*. (J. Gultig, Ed.). Braamfontein: Saide. Retrieved from http://www.oerafrica.org/system/files/10734/umitintoductory-section.pdf?file=1&type=node&id=10734&force=

Boyd, D. M., & Ellison, N. B. (2008). Social Network Sites: Definition, History, and Scholarship. *Journal of Computer-Mediated Communication, 13*, 210-230.

Chaney, A. L and F L. Burk. (1998). Teaching Oral Communication 8in Grades K:2005.Boston: Allyn & Baco

Crookes, G., & Chaudron, C. (1991). Guidelines for Classroom Language Teaching. In M. Celce Murcia (Ed.), *Teaching English as a Second or Foreign Language* (pp. 46–67). Rowley: Newbury House. Retrieved from http://sls.hawaii.edu/Gblog/wp-content/uploads/2011/

Harmer. (2007). The Practice of English Language Teaching. Harlow, England : Pearson *Longman*

Howe, N. and Strauss, W. (2000). Millennials Rising: The Next Great Generhttps://bbamantra.com/media-types-characteristics/

Indriyani. (2015). *Method of teaching speaking to the seventh grade of SMP Muhammadiyah 2 Surakarta 2014/2015 academic year* (Skripsi). Universitas Muhammadiyah Surakarta, Surakarta.

Kayi, H. (2006). Teaching Speaking: Activities to Promote Speaking in a Second Language. *The Internet TESL Journal*, *12*(11). Retrieved from http://iteslj.org/Techniques/Kayi-TeachingSpeaking.html

Khameis, M. (2006). Using Creative Strategies to Promote Students' Speaking Skills. Retrieved November 23, 2015, from https://pdfs.semanticscholar.org/db20/77eadb2b09ce5952ff95e59f825308d69d65.pdf ation. New York: Vintage Books.

Nitonde, Rohidas. (2018). Technology Enhanced Language Learning A Review of ELT Apps on Android Platform. *A Review of ELT Apps on Android Platform*. India.

Nurul Izah. (2019). Upgrading Students' Vocabulary Through "Memrise" App. *Proceeding of 1 st Conference of English Language and Literature (CELL) Innovative Teaching of Language and Literature in Digital Era*. Universitas Islam Malang.

Nushi, M., & Makiabadi, H. (2018). HelloTalk: A Language Exchange App on your Smartphone. *Roshd Journal of Foreign Language Teaching, 33(2), 16-23.* Shahid Beheshti University Tehran: Iran.

Peby Yurdean, An Fauzia Rozani Syafei. (2016). Using Rosetta Stone as Learning Media to Increase Speaking Skill For Junior High School Students. *Journal of English Language Teaching Volume 5 No. 1 Serie E Journal of English Language Teaching ISSN 2302-*

3198 Published by English Language Teaching Study Program of FBS Universitas Negeri Padang. Universitas Negeri Padang.

Rosyada, Dede. (2008). Media Pembelajaran. Jakarta: Gaung Persada.

Yuanita, Sandy. (2019). The Implementation of Hello English Application as English Learning Media to Teach Speaking Skill In Tourism Major at the Tenth Grade Students at SMK Negeri 1 Karanganyar. *Unpublished*. Universitas Muhammadiyah Surakarta.